

Art and Culture Matter



Columbus Indiana - Population 45,000
3 million visitor annually to see
art and architecture



columbusindiana
unexpected.unforgettable.

New York's City - Waterfalls \$15.5 million 69 Million to the city



Artist: Eileen Gay

“Heart”

Colorado Springs, Colorado





Dat So La Lee

LEGENDS - Sparks NV

Vision Statement

39 North Downtown, not-for-profit organization will intentionally and passionately work with elected officials, community and business leaders in the City of Sparks **to see the City of Sparks be among the top 10 places in the US to work, live and play.**

to see the
City of Sparks be among
the top
10 places in the US to
work, live and play.

Key West Florida
Pop: 25,000



Napa CA

Pop: 79,068



Ann Arbor
Michigan
Pop:
113,000



Sparks Nevada

Pop: 93,000





Santa Barbara CA

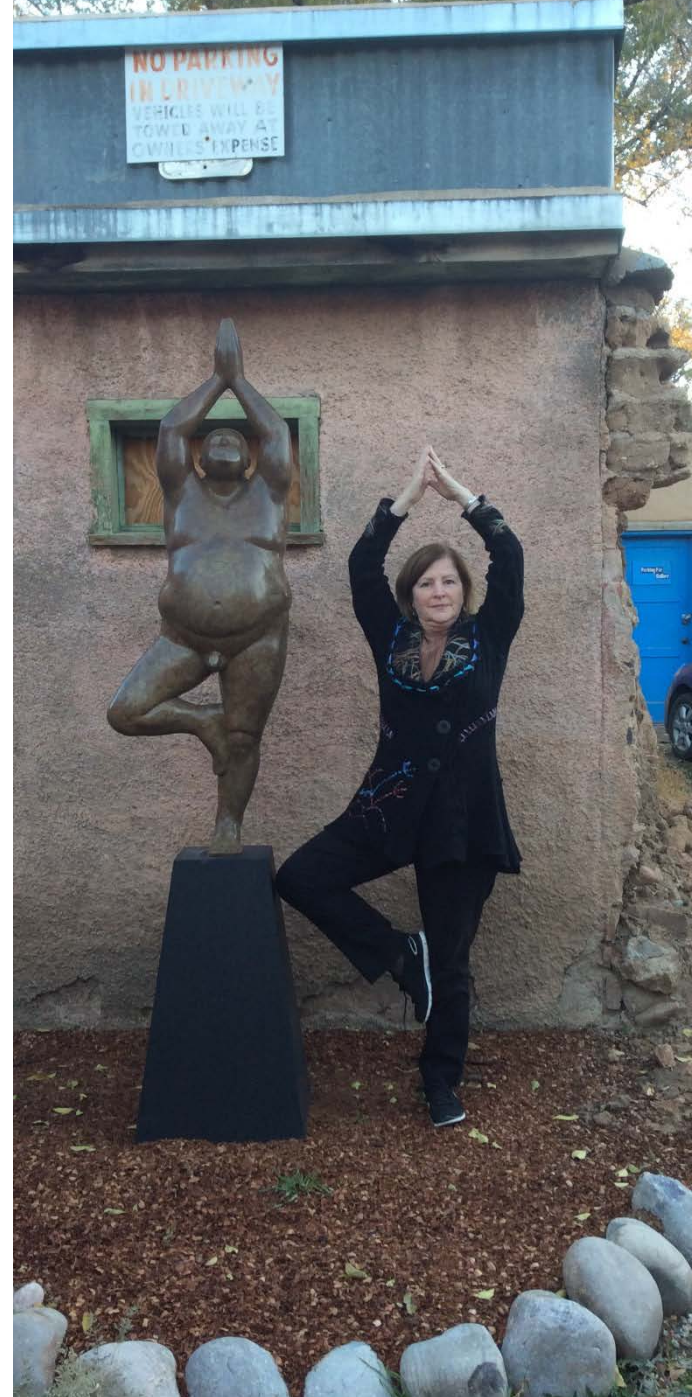


Denver CO

New York City

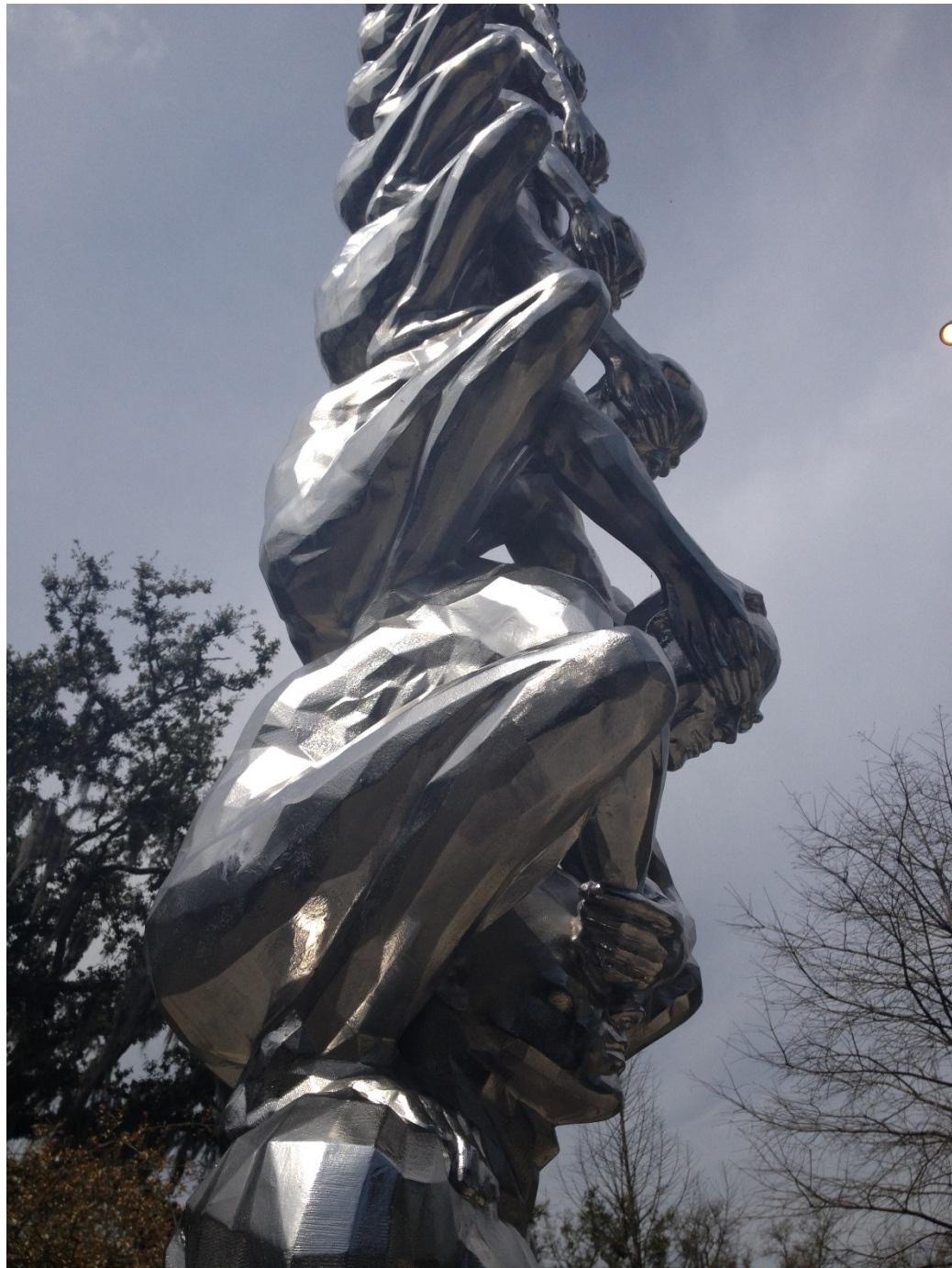


Santa Fe NM





**Symbols” by Maureen
Bergquist Gray
Chelsea Michigan**



New Orleans

Santa Barbara CA





Ashville NC



Chicago IL – Cloud Gate

39 North Art Team

Marketplace – Sparks UP



- Pairing –
Artist
& Businesses
- Reaching out
to developers



Funding Sources for Public Art

Public/Private Sector Collaborations

Percent for Art



Soliciting Participation
from Developers

Alternate Funding
Sources



Public Art and culture
can create a



Business connection to the community,



and the city which increasing real
property values



and will stimulate economic
development.



Public Art & Culture Matter

